



# Guernsey - Offshoring for the Asian Market

## focus on Investment Funds

23rd October 2009 Island Shangri-La, Hong Kong

Guernsey is a top tier international finance centre located between the United Kingdom and France.

The Island's leading position for offshore investment funds makes it a natural gateway for accessing Europe's capital markets.

Indeed, Guernsey's international finance centre is ranked 12th in the world. A little known fact in Asia is that this ranking places the Island considerably higher than some better known competitors, such as Cayman (22nd) and BVI (34th).\*

So what makes the difference? Join us to find out why Guernsey is ideally positioned to provide investment fund solutions to the Asian Market. Hear firsthand from leading experts in Guernsey and Hong Kong and what they have to say about the Guernsey offshoring experience.

\*All rankings as classified in The Global Financial Services Index 5 (March 09) published by the City of London.

### Speakers include

**Lyndon Trott**, Chief Minister, States of Guernsey  
**Peter Niven**, Guernsey Finance  
**Jonathan Hooley**, Channel Islands Stock Exchange  
**Marcus Leese**, Ogier Guernsey  
**Sean Cheong**, Collas Day Guernsey  
**Andy Chan**, Trident Fund Services Hong Kong  
**Yumei Zhang**, Louvre Group Hong Kong  
**Kari Pahlman**, KPMG Hong Kong  
**Alex Adam**, Deloitte Guernsey

### Who should attend

CFOs/ Legal Counsels/ Business Development Directors  
 Strategic Advisors/ Presidents/ CEOs/ General Managers

### Special Consulting Service Partner

**Guernsey**  
 The symbol of international finance

### Agenda

08:15 - 09:00	Registration
09:00 - 09:05	Opening remarks
09:05 - 09:25	Introduction to Guernsey's Fund Industry
09:25 - 09:45	Session I: Offshore Investment Fund – Structural Issues
09:45 - 10:05	Session II: Company Structure – Implementing Issues
10:05 - 10:35	Session III: Guernsey – Gateway into Europe
10:35 - 11:00	Tea Break
11:00 - 11:20	Session IV: Transfer pricing in China taking advantages of offshore planning
11:20 - 12:00	Session V: Panel Discussion
12:00 - 12:05	Closing remarks
12:05 - 13:15	Luncheon
13:15 - 15:00	Workshop in the afternoon (please stipulate which workshop you would like to attend) Workshop 1 – Property Fund Case Study Workshop 2 – Private Equity Case Study Workshop 3 – Tax Planning Workshop 4 – What to expect from your fund administrator

**More info @ [www.chinaeconomicreview.com/conference](http://www.chinaeconomicreview.com/conference)**

or contact Grace TAN | Tel: +86 (0) 21 5187 9633 \* 851

Fax: +86 (0) 21 5385 8953

Email: [conference@sinomedia.net](mailto:conference@sinomedia.net)

China Economic Review, and its local agent Shanghai Yanran Advertising Ltd



**Conferences & Events**