

Intellectual Property in Guernsey

Guernsey has reformed its Intellectual Property laws and produced a set of legislation that establishes the Island as a leading offshore jurisdiction for the development and exploitation of Intellectual Property Rights.

The legislation has been introduced after a comprehensive review of other jurisdictions. While being comparable to UK and EU provisions some rights have been designed to overcome shortcomings of those regimes and others have been drafted to offer enhanced commercial opportunities.

Put simply, Guernsey has sought to develop the best of all worlds.

Significant features of IP in Guernsey

- Legislation on many/(varied) areas of Intellectual Property rights have been passed into law
(See <http://ipo.guernseyregistry.com/ccm/navigation/law---practice/legislation/>)
- The Island continues to work on introducing legislation in respect of new areas of IP rights
- The States of Guernsey is able to legislate for specific IPRs by individual ordinances
- In the future the legislation can be amended to respond to technological or market changes
- All legislation meets at least the minimum requirements set by the World Intellectual Property Organisation (WIPO)
- Guernsey has been confirmed as fully TRIPS (Trade Related aspects of Intellectual Property Rights) compliant
- Fast and efficient service for registering rights
- On-line electronic registration for Trade Marks
- Since opening the Guernsey office has experienced 100% increase in registrations and related transactions

The advantages of Guernsey for IPR

Guernsey is a highly-attractive environment for the development and exploitation of a variety of IPR's. An attractive fiscal regime makes the Island a highly desirable base from which to management intellectual property.

In addition, Guernsey offers a:

- Dedicated Intellectual Property office
- Stable economic and political environment
- Experienced financial sector
- Well established framework for developing and managing assets offshore
- Pragmatic regulatory environment, enabling and encouraging the financial services to innovate and expand

Guernsey's recent development of its Intellectual Property environment adds to its strong reputation as a centre of excellence for managing high value assets.

For more information and access to copies of all the legislation please contact:

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Intellectual Property Office

Serving the Bailiwick of Guernsey