Guernsey Finance Membership Code of Conduct

Code of Conduct

This Code of Conduct outlines the expectations for all members and stakeholders affiliated with Guernsey Finance to promote respectful communication and uphold the positive reputation of Guernsey and its financial services sector.

1. Respectful Communication

- Members should communicate in a manner that is respectful, constructive, and professional at all times, both in public and private settings.
- Disparaging, defamatory, or derogatory language—whether spoken, written, or published via digital or social media—toward Guernsey, its institutions, or Guernsey Finance will not be considered as acceptable.

2. Upholding the Reputation of Guernsey and Guernsey Finance

- Members are expected to act in the best interests of Guernsey and Guernsey Finance by promoting their integrity, professionalism, and global standing.
- Any public commentary made in a professional or personal capacity must reflect a fair and factual representation of Guernsey and its finance industry.

3. Responsible Use of Media and Social Platforms

- Members should not post, share, or endorse content that could reasonably be seen as damaging to the reputation of Guernsey or Guernsey Finance.
- Before making public statements related to Guernsey's financial services sector, members are encouraged to verify the accuracy and consider the broader impact of their words.

4. Constructive Feedback Channels

- Members who have concerns or criticisms regarding Guernsey Finance or related matters are encouraged to raise these through appropriate internal channels rather than through public forums.
- Constructive feedback should be communicated respectfully and with the intent of fostering improvement and collaboration.

5. Compliance and Accountability

- All members agree to abide by this Code of Conduct as a condition of their affiliation with Guernsey Finance.
- Breaches of this Code may result in action from Guernsey Finance, including suspension or termination of membership or associated privileges.